



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 840862

Schedule Dates 09/12/12-09/17/12
Advertiser George Allen For Senate (21729)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - US Senate (1176)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name BROOKS, MICHELE
Phone/Fax (804) 726-2012 /
CPE ALLNS/ORDR/911917
Account Types National/**Political - Agency
Billing Type Weekly/Irregular
Comments ALLEN 09/11
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/05/12
Last Modified 09/07/12
Entered By Penne Marsh
CO-OP No
Headline # 06217465
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,241.75
Net Total \$12,703.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	39	\$14,945.00
Grand Total:	39	\$14,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	11:35P- 12:02A (ET)						1			1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
2.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	12P- 12:57P (ET)						1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
3.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	5:29P- 5:58P (ET)						1			1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
4.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	6P- 6:30P (ET)						1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
5.2	Normal Line / SPOT	09/14/12-09/14/12	6	:30	6:58P- 7:28P (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/7/12
6.2	Normal Line / SPOT	09/14/12-09/14/12	5	:30	7A- 9A (ET)						1			1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
7.0	Normal Line / SPOT	09/14/12-09/14/12	6	:30	7:28P- 7:57P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
8.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11:35P- 12:02A (ET)		1							1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
9.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12P- 12:57P (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
10.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:29P- 5:58P (ET)		1							1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
11.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
12.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7A- 9A (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
13.0	Normal Line / SPOT	09/17/12-09/17/12	6	:30	7:28P- 7:57P (ET)		1							1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
15.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:58A- 11A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	THIS WEEK	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:



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16.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6P- 6:30P (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	NEWS AT 6 WK	9/7/12
17.1	Normal Line / SPOT	09/16/12-09/16/12	6	:30	9P- 10P (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GCB	9/7/12
18.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9A- 9:30A (ET)								1	1	\$75.00	\$75.00	Norfolk (WVEC) (WVEC)	WALL ST JOURNAL	9/7/12
19.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:30A- 10A (ET)								1	1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)	CHRIS MATHEWS	9/7/12
20.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	11P- 11:35P (ET)					1				1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	NEWS	9/7/12
21.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	11:35P- 12:02A (ET)					1				1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
22.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	12P- 12:57P (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
23.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	5:29P- 5:58P (ET)					1				1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
24.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	6P- 6:30P (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
25.2	Normal Line / SPOT	09/13/12-09/13/12	5	:30	7A- 9A (ET)					1				1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
26.0	Normal Line / SPOT	09/13/12-09/13/12	6	:30	7:28P- 7:57P (ET)					1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
27.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11P- 11:35P (ET)	1			X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	NEWS	9/7/12
28.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:35P- 12:02A (ET)	1			X	X	X			1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
29.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12P- 12:57P (ET)	1			X	X	X			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12

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30.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (ET)	1			X	X	X			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
31.3	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 9A (ET)	1			X	X	X			1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
32.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	7:28P- 7:57P (ET)	1			X	X	X			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/11/12
33.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	11P- 11:35P (ET)				1					1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	NEWS	9/7/12
34.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	11:35P- 12:02A (ET)				1					1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
35.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	12P- 12:57P (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
36.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	5:29P- 5:58P (ET)				1					1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
37.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	6P- 6:30P (ET)				1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
38.2	Normal Line / SPOT	09/12/12-09/12/12	6	:30	6:58P- 7:28P (ET)				1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/7/12
39.2	Normal Line / SPOT	09/12/12-09/12/12	5	:30	7A- 9A (ET)				1					1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
40.0	Normal Line / SPOT	09/12/12-09/12/12	6	:30	7:28P- 7:57P (ET)				1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WVEC Norfolk**Date:**9/7I, Smart Media Group,being/on behalf of: George Allen, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the Generalelection to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:\$12,703.25Net# 840862

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

George Allen

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Thomson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/20/12

Date

Julie A. Kearney

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title

